

WALK THE WALK IN ACTION LIMITED

Terms of Entry

The MoonWalk 2027

Please read these terms carefully. They form the contract between you and us when you enter The MoonWalk 2027, and you accepted them when you completed your entry. If there is anything here you do not understand, please contact us before you enter.

1. Who we are

The MoonWalk 2027 (the **Event**) is organised by **Walk the Walk in Action Limited** (we, us, **Action**), a company limited by shares, registered in Scotland with company number SC201976, whose registered office is at 5 Atholl Crescent, Edinburgh, EH3 8EJ.

Our correspondence address is 6 Genesis Business Park, Albert Drive, Woking, GU21 5RW.

Email: info@walkthewalk.org | Telephone: +44 (0)1483 741430 | VAT number: GB800852848

Action is a wholly owned subsidiary of **Walk the Walk Worldwide (WTW)**, a company limited by guarantee and a charity registered with the Office of the Scottish Charity Regulator, Charity Number SC029572. All sponsorship you raise goes to WTW.

2. About these terms

- These terms are the rules of entry to the Event and the basis of our contract with you (the **Agreement**).
- They are available in English only, and a copy is published at walkthewalk.org (the **WTW Website**).
- Nothing in these terms affects your statutory rights as a consumer.
- We may need to update these terms before the Event — for example, to reflect a change in the law, a safety requirement, or a change to the route. If we make a material change we will tell you by email and publish the updated version on the WTW Website. If a material change puts you at a real disadvantage, you may cancel your entry for a full refund within 14 days of us telling you.

3. The Event

The MoonWalk 2027 takes place overnight on **Saturday 15 into Sunday 16 May 2027**, on a signed and marshalled route through London. It is a **walking** event.

Challenge	Distance
Full Marathon	26.2 miles
Half Marathon+	15.1 miles
10 Miles	10 miles
10K	6.2 miles

4. Entry fees

All fees include VAT at the current rate.

Challenge	Age on 15 May 2027	Fee
26.2 Miles/ 15.1 Miles	18+	£44.50
26.2 Miles/ 15.1 Miles	13–17	£44.50
10 Miles	10+	£29.99
10K	10+	£24.99

Promotional offers. We may run limited-time discounts. Any offer will state its own end date and cannot be applied retrospectively to an entry already made. Apart from promotional offers, the entry fee stays the same until entries close or sell out.

5. Age and supervision

Ages are taken as at **15 May 2027**.

Challenge	Minimum age
10K	10
10 miles	10
26.2 Miles and 15.1 Miles	13

Every entrant under 18 must be accompanied by an adult who has paid the full entry fee and entered the same Challenge. That adult must stay with them and supervise them for the whole Challenge. The maximum ratio is **one adult to five under-18s**.

For under-18s, entry must be made by a parent or legal guardian, or with their written consent.

6. Group and team entries

6.1 Entering as a team

If your team is entering separately, the first person to enter should create the team; others can then ask to join it. You can join a team, with the team administrator's consent, at any point before entries close.

Each member of a team is an individual entrant. The entry fee, the minimum sponsorship commitment in section 17 and these terms apply to each person separately, not to the team as a whole.

6.2 Entering and paying on behalf of other people

One person may enter and pay for others — for example, a team captain, a workplace or a group of friends. If you do this, you are the **lead booker**, and you confirm that you have each person's permission to give us their details and to accept these terms on their behalf. By submitting the form you confirm that the information you have given is accurate, and you agree that we may contact each participant directly about their entry.

We need the following for every place before it can be confirmed:

- Full name and date of birth
- Email address and mobile telephone number
- Postal address for their Event Pack
- Chosen Challenge and kit sizes
- Emergency contact details, and any medical information we may need on the day
- Their acceptance of these terms

6.3 Places paid for but not completed

Where you have paid for a place but the participant's details are incomplete, that place is **not confirmed**. We will contact you, and the participant where we have their contact details, to ask for what is missing.

All outstanding details must reach us by **midnight 14 February 2027**. If they do not, we have the right to cancel the registration, and **no refund will be given**. A cancelled place cannot be reallocated to someone else or carried forward to a future event.

We set this deadline because packs, kit sizes, walker numbers and the entrant list we pass to the emergency services all have to be finalised well before Event day, and an incomplete registration cannot be included in any of them.

This does not affect your right to cancel within 14 days of entering under section 13, or your rights if we cancel or change the Event under section 16.

6.4 Under-18s in a group

The supervision requirements in section 5 apply to group entries in the same way. If your group includes anyone under 18, you must tell us which accompanying adult is responsible for them, and that adult must be entered for the same Challenge.

7. Confirming your place

Your entry is confirmed only when you receive our confirmation email, which we aim to send within 48 hours of your registration. If you do not receive it, please check your spam folder and then contact us.

We may cancel your entry if you took part in a previous Action or WTW event and the minimum sponsorship for that event was not received from you or your supporters.

8. Payment

Your entry is processed by **GiveStar**. “**WALK THE WALK IN ACTION, WOKING GB**” will appear on your card statement. Refunds are made to the card used for the original payment and can take up to 60 days to reach your account.

9. What you get

9.1 All challenges (all ages)

- A cap
- A T-shirt
- A walker number
- A training plan and safety guide
- Event information, update emails, guidance and advice for your Challenge and training
- Encouragement and support all the way

9.2 On completion

You will receive your medal at the finish line.

9.3 If your pack does not arrive

Please tell us as soon as possible. We can usually replace most items. Replacement items may be available to collect at the Event Help Desk.

10. Completing your Challenge

To receive your medal you must complete the Challenge distance you registered for by crossing the finish line. If you complete a shorter or longer distance, you will not be eligible for that medal.

11. Changing your entry

Kit sizes and Challenge distance. You can request a change to your T-shirt size, Challenge distance or estimated finish time up to 7 February 2027, or within 14 days of entering if that is later — provided your pack has not already been ordered. Changes after that are at our discretion. If you enter less than 14 days before the Event, no changes are possible.

12. Deferring or transferring your place

If your circumstances change, please talk to us.

We will consider requests to defer your place to a future event, or to transfer it to someone else or change challenge distance. Whether we can agree to a request depends on the availability of pack items and on where we are in the event cycle when you ask — so the earlier you contact us, the more we are likely to be able to do so.

We will do our best to be accommodating. Please email your request to support@walkthewalk.org.

Please note that a deferral or transfer is not automatic and is not a right — it is agreed at our discretion, and is confirmed only once we have replied to you in writing. Your place cannot be moved to another organisation's event, and any sponsorship already raised remains payable to WTW.

13. Cancelling your entry — your 14-day right

Under the Consumer Contracts (Information, Cancellation and Additional Charges) Regulations 2013, you have the right to cancel your entry within **14 days** of making it, without giving a reason.

- The cancellation period ends 14 days after the day you entered. Receiving your pack does not extend this period.
- To cancel, tell us clearly — by email to info@walkthewalk.org, or using the model cancellation form on the WTW Website. Include your name, address, and where available your telephone number and email address. Using the form is optional.
- If you use the form on the WTW Website, we will acknowledge receipt by email.
- Sending your cancellation before the deadline is enough to meet it.
- We will refund everything you have paid, by the same payment method, within 14 days of receiving your cancellation. You will not be charged any fee, and you are not liable for any reduction in the value of the entry.
- If the Event has already taken place before you tell us you are cancelling, the full entry fee is payable and no refund is due.

14. Withdrawing after the 14-day period

Your Challenge must be completed on the day of the Event. If that turns out not to be possible, please first read section 12 and contact us about a deferral or transfer. If neither is possible, you may withdraw, but **no refund is available**. Please let us know either way so that we can update our records — this matters, because unexplained non-participation can affect future entries.

15. Refunds

Outside the 14-day cancellation right, we only give refunds where:

- the Event is cancelled by us and we cannot offer you a place at an alternative event; or
- we terminate this Agreement because you previously failed to pass on the minimum sponsorship from an earlier event.

16. If we have to change or cancel the Event

If the Event cannot go ahead on the planned date, we will offer you a place at [the next MoonWalk / a rescheduled date]. If we are unable to do so, we will refund your entry fee.

We may change the route, timings, start procedure or format of the Event where we reasonably need to — for example on the instructions of the police or another authority, or for the safety of entrants, volunteers or the public. We will tell you as soon as we can.

We are not liable for any travel, accommodation or other costs you incur if the Event is cancelled, postponed or changed. We strongly recommend that you do not book non-refundable travel or accommodation without appropriate insurance.

17. Fundraising

Each entrant commits to raising at least the following in sponsorship:

Challenge	Minimum sponsorship
26.2 Miles and 15.1 Miles	£200
10 Miles – 13 and over	£150
10 Miles – under 13	£100
10K — 13 and over	£150
10K — under 13	£100

- Every penny you raise in connection with the Event must be passed to WTW. **Keeping any of it, or using it towards your own costs, may be a criminal offence.**
- WTW will apply the money to its general charitable purposes.

- You may not use your entry to raise money for any other cause, or pass funds raised for WTW to another charity. This includes online fundraising.
- Please fundraise only through our online platform or our official offline sponsor form.
- If you have failed to pass on money raised at a previous WTW event, or failed to tell us that you could not take part, we may refuse your entry or cancel this Agreement.

18. Rules of participation

18.1 Walking only

This is a walking event. You may not use any form of propulsion or transport — including bicycles, skates, scooters and Nordic poles. Running is not permitted and will result in immediate disqualification.

18.2 Behaviour

You agree to follow the reasonable instructions of our team, marshals, medical staff and stewards, and to abide by the Event rules we communicate to you — including cut-off times, medal criteria, start procedures and medical requirements. We can require anyone to withdraw from the Event.

We want the Event to feel safe and welcoming for everyone. Abusive, threatening, discriminatory or harassing behaviour towards other entrants, volunteers, staff or members of the public will not be tolerated and may result in removal from the Event without a refund.

18.3 Alcohol, smoking and vaping

We do not allow drinking alcohol pre, during or post event, nor smoking while taking part. Alcohol may not be brought onto the Event site or consumed during the Event. The MoonWalk is entirely smoke-free — no smoking or vaping anywhere on site or on the route, including e-cigarettes.

18.4 Animals

No animals other than assistance dogs may take part in the Event or enter the start or finish enclosures. Riding on animals is not permitted.

18.5 Headphones, phones and equipment

Please keep at least one ear free so that you can hear marshals, other walkers and traffic. Bone-conduction headphones are a good option. Personal audio must not be played out loud on the route.

18.6 Drones, filming and commercial activity

You may not fly a drone at the Event. You may not film or photograph the Event for commercial purposes, sell anything, or distribute promotional or marketing material at the Event, without our prior written permission.

19. Your health, and your responsibility for it

You are responsible for your own health and fitness. If you have any doubt about your ability to take part in or complete your Challenge, or you have any medical condition, please speak to your doctor before you begin training.

- Follow the training plan, build up gradually, and know your limits on the day.
- Tell us about any medical condition, allergy or medication we may need to know about in an emergency, and carry that information with you.
- We have medical cover on the route. Tell a marshal or medic if you or anyone near you is in difficulty.
- If you are not a UK resident or entitled to NHS care, we strongly advise personal insurance covering participation in road-based walking events.

Neither Action, WTW, the charities and projects funded by WTW's grants, nor the Event sponsors (together, the **Organisations**) accept liability for your health.

20. Accessibility and disabled entrants

Disabled entrants are very welcome. Our aim is for the Event to be open to everyone.

- **Before entering**, please contact us on +44 (0)1483 741430 or info@walkthewalk.org. Parts of the route may not be feasible for some disabilities, and we would like to talk it through with you first.
- If you need assistance from another person, **one** support place is guaranteed. Additional support places are at our discretion.
- Support people must pay the entry fee but are not required to raise sponsorship.
- Support people can usually be changed if you tell us in advance. Once the entrant list has closed and been passed to the emergency services, no changes are possible.
- If you would like to complete your Challenge over more than one day, please contact us in advance so that we can agree it.

21. Photography and film

By attending the Event you agree that we and WTW may use images and footage of you captured by our official photographers and videographers to promote and record the Event and WTW's work. They may also be used for archiving, news reporting and education.

We would love to see your own photographs too. If you send them to us at info@walkthewalk.org, or post them on social media and tag us, you confirm that we and WTW may use them for the same purposes, and that everyone shown in them has agreed to that use.

Where we rely on consent, you or anyone shown can withdraw it at any time by emailing info@walkthewalk.org and identifying the images concerned. Withdrawing consent does not affect anything we did lawfully beforehand. In some cases we may rely on legitimate interests rather than consent.

If you would prefer not to appear in our official Event photography, please let us know at info@walkthewalk.org and we will do our best to accommodate you, though in crowd scenes we cannot guarantee it.

22. Your personal data

We process your personal data in line with our privacy policy on the WTW Website, and in accordance with UK data protection law. In short:

- We use your details to administer your entry, send you Event information, support you on the day and handle your fundraising.
- **We never sell your data or allow third parties to use our database for their own purposes.**
- **Welfare messages.** If you give us your mobile number, we will send you service messages before and during the Event — good-luck messages, safety information and checks on how you are getting on. These are safety and welfare messages, not marketing. If you would rather not receive them, tell us, but we will then not be able to check on you during the Event.
- **Marketing** is separate. You choose whether to receive it and can opt out at any time.
- You have rights over your data, including correction and erasure. To exercise them, email info@walkthewalk.org.

23. Intellectual property

WTW owns the intellectual property in the name Walk the Walk and in the names of its events, including The MoonWalk and The SunWalk — trade marks and copyright alike, along with the Event logos and these terms.

You may not use any of it for your own purposes, or to raise funds for WTW, except in connection with events and challenges we have approved in writing.

24. Liability

The Event is operated by Action. None of the other Organisations is involved in operating it, so none of WTW, the charities and projects funded by WTW's grants, or the Event sponsors has any liability in relation to the Event, and all such liability is excluded.

We do not exclude or limit our liability for death or personal injury caused by our negligence, for fraud or fraudulent misrepresentation, or for anything else that cannot lawfully be excluded. Subject to that, we exclude all liability for any loss, damage, injury or consequential loss suffered by you, your property or any third party arising from your entry to or participation in the Event.

We are not responsible for loss or damage caused by an event outside our reasonable control.

If we are liable to you, our liability will not exceed the entry fee you paid.

25. Termination

This Agreement stays in force until you have paid over all money and sponsorship raised in connection with any Event organised by Action. We may cancel this Agreement at any time if you breach it.

26. Complaints and queries

We would rather hear from you than not. Email info@walkthewalk.org, call +44 (0)1483 741430, or write to Walk the Walk in Action Limited, 6 Genesis Business Park, Albert Drive, Woking, GU21 5RW, United Kingdom.

We aim to acknowledge complaints within five working days and to respond fully within 20 working days.

27. General

- If any part of these terms is found to be unenforceable, the rest continues to apply.
- No one other than you and us has any right to enforce this Agreement.
- This Agreement is governed by the law of England and Wales, and you and we submit to the exclusive jurisdiction of the courts of England and Wales.