

MoonWalk London 2026

#SnapMyWalk Photo Competition

Terms and Conditions

These Terms and Conditions apply to the Walk the Walk #SnapMyWalk Competition (the “Competition”). By entering the Competition, entrants agree to be bound by the following Terms and Conditions:

1. Eligibility

- The competition is open to all registered participants of all challenges within the MoonWalk London 2026 event.

2. Competition Overview

- To qualify, participants must post a photo on their own social media page. This must sit on their grid as a permanent post (not a story). The image is to show their surroundings or selfies whilst out on their training walks.
- Participants must tag us in the photo **@walkthewalk** on Instagram. **@walkthewalkworldwide** on Facebook and LinkedIn.
- Participants must include the hashtag **#SnapMyWalk** in the caption.

3. Competition Period

- The competition runs from **23rd March to 4th May 2026**.
- Only photos posted during this time will be counted as an entrant.

4. Winner

- All entrants will be judged by Walk the Walk staff at HQ prior to The MoonWalk London and narrowed down to a top 5. Trustees of Walk the Walk will decide the winning photo from the top 5.
- The winner will be contacted on **8th May 2026** via direct message on the social media platform in which the winning photo was posted, or via the email they're signed up to The MoonWalk with. If the Winner cannot be contacted and does not respond by **16:00 11th May 2026**, Walk the Walk reserves the right to select another winner from the remaining eligible entries.
- The winning photo may be displayed briefly on stage at The MoonWalk London.
- The Winner will receive their prize via post or on stage at The MoonWalk London, if present. The winner and Walk the Walk will discuss the most appropriate way to receive the prize, prior to The MoonWalk weekend.

5. Prize

- The prize is a £200 gift voucher, generously provided by our Trustees.
- The prize is non-transferable and cannot be exchanged for cash.

6. General Terms

- Walk the Walk reserves the right to verify the eligibility of all entrants.

- Walk the Walk reserves the right to disqualify any participant who fails to comply with the rules.
- By entering the competition, participants consent to the use of their first names and submitted photos for promotional purposes related to this competition. This includes, but not limited to, use of the winning photo on Walk the Walks' social media, communications and websites.
- Walk the Walk reserves the right to cancel or amend the competition and these terms and conditions at any time without prior notice.
- To the maximum extent permitted by law Walk the Walk and its related entities shall not be liable for any claims or actions of any kind whatsoever for damages or losses to persons or property which may be sustained in connection with receipt, ownership and/or use of the Prizes.

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Walk the Walk in Action Limited is a company limited by guarantee registered in Scotland under Company Number: SC201169 and a charity registered in Scotland with the Scottish Charity Regulator under Charity Number: SC029572. The company registered office is at 5 Atholl Crescent, Edinburgh, Midlothian, EH3 8EJ. VAT No 800852848