PRESS RELEASE

WALKER FROM JOINS THOUSANDS IN OVERNIGHT CHALLENGE!

from is in training for a fundraising challenge like no other, the iconic **MoonWalk Scotland**, starting and finishing at Holyrood Park on Saturday 9 September 2023! This famous night-time walk is organised by breast cancer charity Walk the Walk.

will be walking on a course around the streets of Scotland raising money and awareness. Funds raised will help Walk the Walk invest in much needed emotional and physical care for those living with cancer, and with research showing that lifestyle and being active are fundamental to prevention, Walk the Walk actively encourages and promotes that everyone can realise their own potential for good health and well-being. Participants will be wearing what is now the famous trademark decorated bra, adding fun to the celebration.

In 2023 Walk the Walk will be celebrating an incredible 25 years of MoonWalking! As well as the MoonWalk Scotland, where our Walkers will be taking on a Half or Full Marathon, they can also join the MoonWalk London, Saturday 20 May, and the MoonWalk Iceland, Tuesday 13 June.

In excess of half a million amazing women, men and younger walkers, have stepped up to the challenge raising in excess of £139million. For those that can't make it to the LIVE event there is also an opportunity to choose a Virtual daytime challenge, so you really can take your MoonWalk anywhere!

Nina Barough CBE, Founder and Chief Executive of cancer charity Walk the Walk, said:

"Even after 25 years I am continually amazed by the inspirational people like
who come together on this one amazing night at the
MoonWalk Scotland. Everyone has a story and reason to be there, but to see so many
united in raising awareness and supporting Walk the Walk by putting one foot in front
of another is just breathtaking! I love that we are actively helping people to look after
their own health which is such an important step in prevention against not only breast
cancer but all cancers, whilst also helping those living with cancer. We cannot thank
our supporters enough for joining us to celebrate such a momentous night!"

For more information: -

- or
- Jennifer Broh at Walk the Walk 01483 741430 jennifer@walkthewalk.org
- Lisa Tyrrell at Walk the Walk 01483 741430 lisaty@walkthewalk.org
- Entries for The MoonWalk Scotland 2023 are open at walkthewalk.org

